



Lyon, 24 July 2019

H1 2019 sales: €88.2m

H1 revenue € thousands - French GAAP	H1-2019	H1-2018	Change (%)
U10 - FRANCE REVENUE	68,644	66,203	+3.7%
U10 - ASIA REVENUE	19,582	20,524	-4.6%
TOTAL	88,226	86,727	+1.7%

Revenue highlights

- U10 reported sales for the **first half** of €88.2 million, **up 1.7%** at constant dollars.
- Following an excellent 2018 second half, **Asia** registered more modest sales in the 2019 first half and remains confident for the full year.
- In **Europe**, in contrast, the business development programmes are confirming the strength of the initial performances. Sales of the **Decoration** business have grown, driven by the particularly dynamic performance of **Textile Deco** universe (+7.7%).

Developments and prospects

- An increase in the number of **signatures** by large **international retailers** should fuel new sales growth in the 2nd half.
- U10 is continuing to invest to address **customers developing digital channels** and strengthen resources to support its **strategic growth priorities**: exporting collections from inventories originating from France, B2B e-commerce and dropshipping.
- Reflecting a strategy of assuring a selective presence at international exhibitions, U10 will be exhibiting in September at major trade shows in **Paris, Madrid, Milan and Porto**.

U10: a Retail industry supplier for interior design and household decorations

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Next financial press release:

H1 2019 results
18 September 2019 after the close of trading