



Lyon, July 30, 2025

First-half 2025 net sales: €81 million

- U10 is a supplier of permanent interior decoration and accessories.
- By offering innovative and secure solutions for managing the shelves in their stores, U10 focuses on high-quality sales that generate additional profitability for its clients.
- Net sales for the first 6 months of 2025 came in at €81 million, compared with €85 million for the same period of 2024. This slight delay in shipments, linked to this year's calendar of public holidays and long weekends, is expected to balance out in the second half thanks to steady, organic growth.
- The merchandising service offered by U10 creates added value and performance on its clients' shelves.
- To optimize this merchandising, the company deploys a department called U10 Merch, an integrated design office dedicated to the performance of its customers' shelves, which develops specialized corners.
- At the same time, U10 is developing its innovative service offer for export customers to bring them additional profitability.
- This development plan, along with the regular launch of new product ranges, will strengthen both the volume and quality of its sales in the coming months.

U10: B-to-B supplier of home equipment

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Next financial release:

Results Jan. to June 2025
31 Oct. 2025 after closure of stock exchange