



Lyon, 25 February 2026

2025 Net Sales: €167 million

- U10, a supplier of permanent collections to the home decor and accessories retail sector, offers its clients ready-to-install product ranges combined with an innovative range of services.
- In 2025, sales amounted to €167 million compared with €176 million in the previous financial year. In Asia, the volume of business invoiced in US dollars was virtually stable over the year, but was adversely affected by a less favourable €/€ exchange rate than in 2024.
- In Europe, U10 deliberately focused its activity on the most strategic customers and product lines in a more demanding market environment. Targeted commercial trade-offs were made, resulting in reduced but higher-quality sales.
- The concentration of U10's activity on a particularly stable and long-standing client portfolio is one of the key pillars of the company's long-term strategy and confirms the relevance of its business model.
- The operational optimisation work carried out over several months and the quality of sales will lead to a much more profitable 2025 financial year compared with 2024.
- In addition, U10 continues its development by rolling out this high-quality sales model to export clients and into new markets.
- By the end of the first half of 2026, the company will have fully repaid all the French government-guaranteed loans (PGE) it took out in 2020 and will therefore be able to devote even more resources to its future development.

U10: B-to-B supplier of home furnishings

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Next financial release:
2025 Annual Earnings
30 April 2026 after closure of stock exchange